

PRESS RELEASE
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**PREMIUM WHEEL TRIM FOR KÜHL WHEELS
INTRODUCED AT 2002 SAE CONGRESS**

Los Gatos, CA — March 13, 2002 — The Epilogics Group announced today that the new Kühl Wheels logo together with the new line of premium wheel trim was introduced at the 2002 SAE Congress. This new trim renders Kühl Wheels virtually indistinguishable in appearance from cast alloy wheels and should allow this new steel wheel to regain some of the market share lost to alloy wheels in recent years. Zanini Auto Grup, S.A. of Barcelona, Spain, the largest OEM wheel trim supplier in Europe, provided the premium Kühl Wheels trim for the SAE Show.

The Kühl Wheel integrates the hub and spokes into a one-piece stamping. Using standard steel rims, these wheels weigh significantly less than conventional steel wheels and allow for greater flexibility in wheel trim design over conventional steel wheels. This technology, combined with Hayes Lemmerz' leading global wheel technologies, will further provide OEM customers the optimal wheel options for each vehicle.

Hayes Lemmerz International, Inc. (NYSE: HAZ) is one of the world's leading global suppliers of automotive and commercial highway wheels, brakes, powertrain, suspension, structural and other lightweight components. The Company has annual sales of \$2.3 billion with 46 plants, 6 joint venture facilities and over 15,000 employees worldwide. More information about Hayes Lemmerz International, Inc., along with a complete list of current and archived press releases, is available at <http://www.hayes-lemmerz.com>.

Founded in 1988, The Epilogics Group develops products based on proprietary, patented technologies, and licenses these technologies to manufacturers in the automotive industry.

The Kühl Wheels Booth at the 2002 SAE Show

Premium KW Trim Design 1



Premium KW Trim Design 2

